



クリーンテックにおける日本と カリフォルニアの協力

2015年6月29日（月） 午後5:30~9:00
イベントの概要

2014年9月、カリフォルニア州政府と日本は気候変動の緩和および水の保全に関わる技術における協力体制を支持するための覚書を締結しました。この覚書の対象となる分野には、電気自動車の充電、再生可能エネルギー、高速鉄道の技術が含まれます。カリフォルニアも日本も、これら分野に強い関心を持ち、優れた技術を持つ多くの事業コミュニティが存在します。覚書の中で描かれている様に、これらの事業グループがより強固なパートナーシップを追求したら、どのような可能性があるのでしょうか？

本フォーラムでは、NEDO および World Innovation Lab (WiL) の協力を得て、その可能性や、その機会を生かすため日本企業の中で新たな起業家精神を促進出来るか等について模索します。また、カリフォルニアと日本の革新的な企業にもプレゼンテーションを行なっていただきます。

パネリスト : **Aki Koto** - Partner, World Innovation Lab LLC
 Brian Peck - Deputy Director, State of California Governor's Office
 Go Takizawa - Chief Representative, NEDO Silicon Valley Office
 Masa Yamada - Chief Senior Staff, Osaka Prefectural Government
 Phil Keys (Moderator) - Analyst, Blue Field Strategies & Nikkei Columnist

参加企業 : **eMotorWerks** - EV charging solution
 Kawada Industries - Water conservation technology
 Nissan - Electric Vehicle to grid system
 Panasonic - TBA
 Space-Time Insight - IoT analytics software

日時 : **2015年6月29日（月）**
 登録・ネットワーキング : 5:30 PM - 6:00 PM
 プログラム : 6:00 PM - 8:15 PM
 ネットワーキング : 8:15 PM - 9:00 PM

会場 : **Oshman Family JCC**
 F-401, 4th Floor, Freidenrich Conference Center
 3921 Fabian Way, Palo Alto, CA 94303

料金 : \$15: 6月10日（水）午後11時までに登録の最初の30名
 \$20: 6月24日（水）午後11時までに登録の方
 \$35: 6月27日（土）午後12時までに登録の方: \$35
 \$50: 当日参加（当日参加は歓迎しますが、席に限りがあります）
 寿司などの軽食とお飲物をご用意しております。

登録は経済シリコンバレーのウェブサイトにて：www.keizai.org。毎回ご好評をいただいている経済ソサエティのイベントです。チケットが早期に売り切れてしまう場合がございますので、お早めのご登録をお勧めいたします。

パネリストの紹介



Aki Koto is a Partner at WiL, a \$360M hybrid venture fund based in Palo Alto tasked with bridging the gap between startups and major Japanese corporations. Amongst the variety of fields WiL is exploring, he is particularly interested in marketplace, virtual reality, mobile, smart home, and IoT. Prior to joining WiL, Mr. Koto was in charge of early stage investment for Digital Garage and worked with Twitter, Path, Udemy, Kamcord and other startups to accelerate their businesses in Japan. He has a background both in software programming and construction site management.



Brian Peck serves as a deputy director for the California Governor's Office of Business and Economic Development (GO-Biz), the lead state entity for economic strategy on issues such as business development and international trade. Appointed in August 2013 by Governor Edmund G. Brown, Jr., Brian is responsible for promoting California as a destination for international investment as well as exports of goods and services. Prior to joining GO-Biz, Brian also served as Senior Director for Intellectual Property at the Office of the U.S. Trade Representative from 2003-2005 where he led an interagency team responsible for developing and implementing policies to strengthen the protection of intellectual property rights in Japan, Korea, Southeast Asia and Latin America. He is an adjunct professor for international trade policy at USC Gould School of Law.



Go Takizawa is the Chief Representative of the NEDO Silicon Valley Office. NEDO is a Japanese government related organization charged with funding R&D projects in the areas of new energy, energy efficiency, smart grid and other industrial technologies. Mr. Takizawa represents NEDO in the western part of the US and is closely involved with ongoing smart grid demonstration projects in Hawaii and New Mexico. Prior to joining NEDO, he was a Director in the Ministry of Economy, Trade and Industry (METI) where he worked on a number of energy related projects. Mr. Takizawa holds a B.A. from the University of Tokyo as well as an MBA from Duke University.



Masa Yamada serves as the Chief Senior Staff for the Osaka Prefectural Government overseeing civil engineering operations for prefectural planned modeling and real estate revitalization projects. During Mr. Yamada's two-year interim post with the Japan External Trade Organization (JETRO), he was responsible for fostering the Osaka-San Francisco Sister City relationship while supporting numerous US-related trade missions. He is now in charge of promotional efforts for the export of Japanese products and technologies into the United States. Mr. Yamada holds a Bachelor of Law degree from the University of Osaka.



Phil Keys (moderator) is an Analyst for Blue Field Strategies, a strategic consulting company. He is also a published columnist for the Nikkei Business Daily (Nikkei Sangyo Shimbun) as well as Nikkei Technology Online. Mr. Keys was a Silicon Valley correspondent for Nikkei Business Publications for 14 years and has worked in the technology industry both in the US and Japan. He graduated with a B.A. from the University of California Berkeley.

参加企業



eMotorWerks - eMotorWerks is responsible for the JuiceBox Smart[Grid] EV charging solutions. JuiceBox maximizes charging efficiency & speed while providing EV owners the intuitive control and visibility that traditional EV chargers lack. JuiceBox is also designed to be fully Smart[Grid] ready. By shifting when and how much electricity JuiceBox network draws from the grid, eMotorWerks helps utilities and grid operators reduce electricity costs, ease grid congestion, absorb excess solar and wind power, and provide rapid response to unforeseen grid events.



Kawada Industries – Founded in 1922, Kawada Industries is a construction and technology development company specializing in steel and hybrid structures as well as a humanoid robots and environmental technologies. The robotics division is responsible for the humanoid HRP robot series and NEXTAGE industrial robots. Kawada is committed to continue to challenge the limits in cutting-edge technology to provide the urban infrastructure that people need to lead healthy and comfortable lives.



Nissan Motor Corp. – Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance. Operating with more than 244,500 employees globally, Nissan sold almost 5.2 million vehicles and generated revenue of 10.5 trillion yen (USD 105 billion) in fiscal 2013. Nissan delivers a comprehensive range of more than 60 models under the Nissan, Infiniti and Datsun brands. In 2010, Nissan introduced the Nissan LEAF, and continues to lead in zero-emission mobility.

Panasonic

Panasonic - Panasonic, founded in 1918 in Osaka, Japan, has been located for more than 50 years in the USA. Panasonic has delighted customers with innovations for the home and business. Panasonic's consumer electronics and solutions products range from award-winning VIERA TVs and LUMIX Digital Cameras to ruggedized Toughpad Tablet computers, communications solutions, networkable office solutions, security systems, home appliances, personal care products, components, and entire in-flight entertainment and communications systems.



Space-Time Insight – Space-Time Insight's real-time visual analytics applications correlate, analyze, and visualize large volumes of business, operational and external data, spatially, over time and across network nodes. Space-Time Insight's award-winning software powers mission-critical systems for some of the largest companies around the world, including eight of the twenty largest US utilities, helping them reliably, efficiently and economically deliver services and rapidly plan for and respond to a full range of operating events. Space-Time Insight partners with leaders in the industry including Accenture, Esri, IBM, NEC, OSIssoft, SAP, Siemens and Unicorn Systems.



1990年に設立された経済シリコンバレーは、サンフランシスコ・ベイエリアで、ボランティアによって運営されるビジネス・プロフェッショナルを対象にしたネットワーキングのためのNPOです。主な活動の1つとして、日米でビジネスを行う起業家や企業の成功の鍵となる重要な問題について、専門家を招いて様々なイベントを開催しています。

2015年の経済シリコンバレーのテーマは、「2015：将来を形作るイノベーションの力：日米ビジネスにおける新たな活力」です。これは、Keizai Society から Keizai Silicon Valley への転換にもよく呼応しています。日米ビジネスは、2015年にこれまで以上の事業機会そして障害を経験することでしょう。グローバルなイノベーションが深く根付くシリコンバレーにおいて、Keizai Silicon Valley は、全ての人にとり、より輝かしく、安定した将来の道をリードしていきます。