

Introduction to M-Lab

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Mitsubishi Corporation (Americas)

What we often hear about Silicon Valley and Japanese corporates...

- ✓ Open Innovation → NIH
- ✓ Diversity creating new values → (Generally) lack diversity
- ✓ Action towards creating value → Research, research, research
- ✓ Start small → Perfect planning
- ✓ Fail fast → Failure is not an option
- ✓ Seed from Silicon Valley does not grow well on Japanese soil
- ✓ Low presence of Japan

M-Lab Overview

- A Lab promoting cooperation across cross-industry barriers by different industries.
- Business development with both Research by a full-time team, and Business development by members with specialities across the industry.
- Create business seeds with flexibility and speed, accelerating to become an Insider with actual contributions.

