



**KEIZAI**  
**SILICON VALLEY**  
US - JAPAN BUSINESS FORUM

## 日本・シリコンバレーから見る メディカルデバイス業界の将来

2017年5月31日(水) | 5:30 PM – 8:45 PM

### イベントの概要

メディカルデバイス業界は医療業界においてもっとも大きな部門のひとつです。そのメディカルデバイス業界の上位2カ国である日本とアメリカ。そのマーケットトレンドとは？ビッグデータ、個人化医療がますます普及していく中で、医療システムが今後どう変わっていくのか？日本とアメリカの医療制度と医療提供者における違い、日本からアメリカ、またはアメリカから日本にそれぞれ進出しようとするメディカルデバイスファームに立ちあがる壁とは？シリコンバレーの技術革新が未だ対処されていないまたは今起こりつつあるの医療問題をどう解決していくのか？今回のフォーラムでは、これらの話題をパネリストと出席者の皆様と一緒に考えていきたいと思えます。

**パネリスト:** **Mark J. Forchette** — President and CEO, Delphinus Medical Technologies, Inc.  
**Fumiaki Ikeno, M.D.** — Program Director (US) Japan Biodesign, Stanford Biodesign  
**Jack Moorman** — Principal, LeVaunt, LLC.  
**Gary Hou, Ph.D. (Moderator)** — Program Manager, Keizai Silicon Valley

**日時:** **2017年5月31日(水)**

受付・ネットワーキング:	5:30 PM – 6:00 PM
プログラム:	6:00 PM – 8:00 PM
ネットワーキング:	8:00 PM – 8:45 PM

**会場:** **Wilson Sonsini Goodrich & Rosati**  
650 Page Mill Road, Palo Alto, CA 94304

**チケット情報:** \$15: Early Bird Discount 5/17(水)11pm PST までにお申し込みの先着 30 名様  
\$20: Regular Registration 5/27(土) 11pm PST までにお申し込みの方  
\$35: Late Registration 5/29(月)正午までにお申し込みの方  
\$50: 当日券 (お席に限りがございますのであらかじめご了承ください)  
\*会場にて軽食、お飲み物をご用意いたしております

\*チケットは <http://www.keizai.org> のEVENTS ページからお申し込みいただけます。

## Featured Panelists and Moderator



Mark is an accomplished medical technology executive with demonstrated success transforming industries and driving breakthrough technologies to market leadership. Prior to joining Delphinus, Mark was president and chief executive officer of OptiMedica Corporation, an ophthalmic medical device company. He led the start-up venture through development and growth, successfully completed multiple rounds of financing, and oversaw the company's acquisition by Abbot Laboratories in 2013. He began his career in the medical technology industry as a sales representative at Greishaber and Company, Inc. where he ultimately became vice president of U.S. sales and marketing and led the company through its acquisition by Alcon. During his tenure at Alcon, he steered the tactical integration of Grieshaber and advanced to Vice President of vitreoretinal sales and global marketing. Mark has a bachelor's degree in marketing from Auburn University and completed the Harvard Program for Management Development. He is currently on the Dean's Advisory Board of the Harbert College of Business at Auburn.



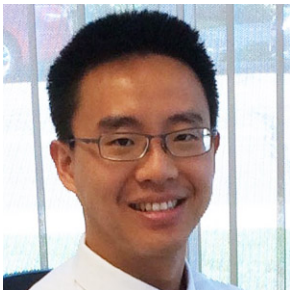
After graduating from Jichi Medical University, he began practicing general medicine in the rural areas of Japan. Fumiaki joined the Department of Cardiovascular Medicine at Stanford University in 2001, and closely involved with the R&D, animal studies, and clinical studies of many medical devices startups. He is also actively involved in projects with the US and Japanese regulatory agencies working to create an effective cross-border medical device eco-system. Fumiaki has also been an advisory faculty for the Stanford Biodesign Program since 2014. He is deeply involved with the development of the Japan Biodesign Program and is working diligently to establish a Silicon Valley-like medical device eco-system in Japan.



Jack Moorman is the Principal at LeVaunt, LLC, a consulting firm providing advisory services to companies and organizations, particularly early stage ventures in the fields of healthcare and consumer products. He was recently honored to be named Visiting Faculty Member, Graduate School of Medicine, Osaka University.

Jack is also Chairman of US-Japan Medtech Frontiers, a nonprofit organization. US-Japan Medtech Frontiers organizes conferences and symposia in Japan to promote collaboration in medical device innovation.

With an undergraduate degree in Engineering from the University of Illinois, Jack initially worked in the semiconductor industry. Jack was the first employee sponsored by Intel to attend the Stanford Business School Sloan Program where he received an MS in Management. Jack has been involved in a wide array of companies, technology, and products. In addition to being a founder of six companies, he has also engineered two turnarounds. To date, he has fourteen issued U.S. patents.



Gary Hou has been working as a biomedical engineer with cross-functional experiences across engineering, research and development, regulatory, operations, and business strategy at various medical device firms and institutions. Gary received his Bachelor's Degree in Biomedical Engineering with a Minor in Electrical and Computer Engineering from Purdue University, and M.S. and Ph.D. Degree in Biomedical Engineering from Columbia University in the City of New York. Gary has been volunteering as a program manager at Keizai Silicon Valley.



1990年に設立された経済シリコンバレーは、サンフランシスコ・ベイエリアでビジネスネットワークイベントを主催するNPOです。日米でビジネスを行う起業家や企業の成功の鍵となる重要なテーマについて、専門家を招いてディスカッション・交流する場を定期的に提供することを主な目的として、ボランティアによって運営されています。