



**KEIZAI**  
**SILICON VALLEY**  
US - JAPAN BUSINESS FORUM

## The Future of Medical Device Industry: Views from Japan and Silicon Valley

Wednesday | May 31, 2016 | 5:30 PM – 8:45 PM

### Event Overview

Medical Device Industry has been one of the largest sectors within the healthcare industry. United States and Japan are amongst the top 2 countries with largest Medical Device Industry. What are the market trends between Japan and United States? How will the rise of big data and personalized medicine shape the future of both healthcare systems? What are the differences in healthcare policies and provider between the Japan and United States? Where are the present barriers for medical devices firms to enter the market across the pacific? How is the strength of technology innovation at Silicon Valley addressing the unmet and emerging clinical topics? Join us as we explore these and other questions in a moderated conversation among the panelists and with the audience.

**Panel:** **Mark J. Forchette**—President and CEO, Delphinus Medical Technologies, Inc.  
**Fumiaki Ikeno, M.D.** — Program Director (US) Japan Biodesign, Stanford Biodesign  
**Jack Moorman** — Principal, LeVaunt, LLC.  
**Gary Hou, Ph.D. (Moderator)** — Program Manager, Keizai Silicon Valley

**Date:** **Wednesday, May 31, 2017**  
Registration/Networking: 5:30 PM – 6:00 PM  
Program: 6:00 PM – 8:00 PM  
Networking: 8:00 PM – 8:45 PM

**Venue:** **Wilson Sonsini Goodrich & Rosati**  
650 Page Mill Road, Palo Alto, CA 94304

**Fees:** \$15: Early Bird Discount for first 30 registrations by May 17 (11PM)  
\$20: Regular Registration by Sat, May 27 (11 PM)  
\$35: Late Registration by Monday, May 29 (Noon)  
\$50: Walk-ins (Seats are limited and may not be available)  
Food, including sushi and beverages, will be served.

**Registration:** <http://www.keizai.org>

## Featured Panelists and Moderator



Mark is an accomplished medical technology executive with demonstrated success transforming industries and driving breakthrough technologies to market leadership. Prior to joining Delphinus, Mark was president and chief executive officer of OptiMedica Corporation, an ophthalmic medical device company. He led the start-up venture through development and growth, successfully completed multiple rounds of financing, and oversaw the company's acquisition by Abbot Laboratories in 2013. He began his career in the medical technology industry as a sales representative at Greishaber and Company, Inc. where he ultimately became vice president of U.S. sales and marketing and led the company through its acquisition by Alcon. During his tenure at Alcon, he steered the tactical integration of Grieshaber and advanced to Vice President of vitreoretinal sales and global marketing. Mark has a bachelor's degree in marketing from Auburn University and completed the Harvard Program for Management Development. He is currently on the Dean's Advisory Board of the Harbert College of Business at Auburn.



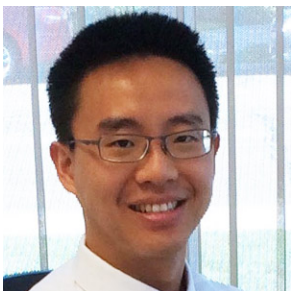
After graduating from Jichi Medical University, he began practicing general medicine in the rural areas of Japan. Fumiaki joined the Department of Cardiovascular Medicine at Stanford University in 2001, and closely involved with the R&D, animal studies, and clinical studies of many medical devices startups. He is also actively involved in projects with the US and Japanese regulatory agencies working to create an effective cross-border medical device eco-system. Fumiaki has also been an advisory faculty for the Stanford Biodesign Program since 2014. He is deeply involved with the development of the Japan Biodesign Program and is working diligently to establish a Silicon Valley-like medical device eco-system in Japan.



Jack Moorman is the Principal at LeVaunt, LLC, a consulting firm providing advisory services to companies and organizations, particularly early stage ventures in the fields of healthcare and consumer products. He was recently honored to be named Visiting Faculty Member, Graduate School of Medicine, Osaka University.

Jack is also Chairman of US-Japan Medtech Frontiers, a nonprofit organization. US-Japan Medtech Frontiers organizes conferences and symposia in Japan to promote collaboration in medical device innovation.

With an undergraduate degree in Engineering from the University of Illinois, Jack initially worked in the semiconductor industry. Jack was the first employee sponsored by Intel to attend the Stanford Business School Sloan Program where he received an MS in Management. Jack has been involved in a wide array of companies, technology, and products. In addition to being a founder of six companies, he has also engineered two turnarounds. To date, he has fourteen issued U.S. patents.



Gary Hou has been working as a biomedical engineer with cross-functional experiences across engineering, research and development, regulatory, operations, and business strategy at various medical device firms and institutions. Gary received his Bachelor's Degree in Biomedical Engineering with a Minor in Electrical and Computer Engineering from Purdue University, and M.S. and Ph.D. Degree in Biomedical Engineering from Columbia University in the City of New York. Gary has been volunteering as a program manager at Keizai Silicon Valley.



Founded in 1990, Keizai Silicon Valley US-Japan Business Forum is an all-volunteer business and professional networking organization based in the San Francisco Bay Area. Its primary purpose is to provide opportunities for executives and professionals to develop the knowledge and human networks for successful US-Japan Business.